



Invest in Your Health

Massage Offers Excellent Return on Investment

"Invest for the long term" is great financial advice, but it's also great healthcare advice. Never is investing for the long term more important than when you are making day-to-day decisions about your health. There are short-term gains from taking care of your health, to be sure, but the long-term benefits are not to be underestimated.

You already know the value of bodywork. For all the short-term stress and pain relief you get from massage today, there are lasting rewards you'll thank yourself for down the road. Massage therapy as a preventive measure and part of an ongoing care regimen can mean fewer visits to the doctor, as well as fewer

emotionally and spiritually, and maintain harmonious relationships with coworkers, family, and friends.

Research supports the value of massage. Massage provides many benefits, including improved concentration, energy, circulation, and self-esteem, as well as reduced stress, fatigue, and pain. It's helpful with more acute health conditions, also. If you, or a loved one, are already dealing with a health condition, massage is an even more important part of your healthcare planning.

Research shows:
-- Alzheimer's patients exhibit reduced irritability, pacing, and restlessness after



Massage in a health investment, helping to manage stress, support wellness, and boost immunity.

co-pays, prescriptions, and over-the-counter medications. Ultimately, it means a healthier and happier you.

An Excellent Value

As you plan the family budget, ponder how massage therapy impacts your ability to make good decisions, cope with extra responsibilities, stay on an even keel

neck and shoulder massage.
-- Deep-tissue massage is effective in treating arthritis, back pain, fibromyalgia, and osteoarthritis.
-- Fibromyalgia patients receiving massage have fewer sleep problems and less anxiety, depression, fatigue, pain, and stiffness.

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Live in such a way that you would not be ashamed to sell your parrot to the town gossip.

-Will Rogers

Office Hours and Contact

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-- Massage during labor appears to help block pain, reduce stress and anxiety, and relax muscles. Some medical professionals say massage shortens labor.

-- Massage can reduce sports-related soreness and improve circulation, and is beneficial in reducing symptoms associated with arthritis, asthma, burns, high blood pressure, and premenstrual syndrome.

-- Oncology patients show less anxiety, depression, fatigue, nausea, and pain following massage therapy.

-- Preterm babies receiving massage therapy gain more weight and have shorter hospital stays.

-- Massage therapy is effective in reducing post-surgical pain and can even reduce the time required for post-operative hospital stays.

You may be trimming some extras out of your budget, as many Americans are. When weighing what goes and what stays, consider what an excellent value massage is, especially in relation to things that may be less valuable, but still cost you plenty. The price of massage has remained stable in recent years, while the cost of movies, dining out, and sports events have risen. Which of these activities has the power to improve your health and which has a better return on investment?

Get Creative

There are many ways to keep massage in your life if you use your imagination. While vacations are definitely needed right now by just about everybody, more and more Americans are staying closer to home and taking "staycations." How about planning a healthy, home-based vacation and including massage as part of your relaxation?

When it comes to gift-giving occasions, why not give and ask for massage gift certificates? Massage makes a wonderful replacement for flowers that wilt, sweaters that don't fit, or another box of fattening candy. Some folks buy spa packages or put together their own outings with a massage, a museum excursion, or lunch at a favorite restaurant. Mothers, daughters, aunts, and grandmothers are enjoying spas together and massage is a key part of the package. These events create bonding experiences that launch new traditions and reinforce a healthy lifestyle.

Gift certificates for chair massage at airports are an option for weary travelers, as is chair massage at malls for package-laden shoppers. If you are an employer, consider gifting your staff with on-site chair massage, which has been shown to reduce stress and improve performance. Just think of it as the ultimate pat on the back for staff and one that pays you back.

Maintain Well-Being

You may be tempted to trim your wellness budget when economic times are tough. Yet, a recent national consumer survey showed most massage-minded Americans are still committed to maintaining the health benefits they experience with massage. It only makes sense. The better you feel, the better job you can do of caring for yourself and your loved ones. Massage therapy will also help families under stress create healthier households, and

more focused and relaxed moms and dads. Children are sensitive and often pick up on tension in a household; parents who are taking care of themselves are more likely to provide a sense of calm to their kids. This goes for caregivers of aging parents, too.

Now, more than ever, massage should play a role in reducing your stress and strengthening your health. When people feel their best, they are more able to face the challenges difficult times present. With greater health and peace of mind, you can face difficulties with poise, clarity of purpose, and strengthened emotional reserves.

Truly, massage is more than a luxury--it's a vital part of self-care that has a positive ripple effect on you as you work, play, and care for others. Investing in your health is one investment that's sure to pay off.



The value of bodywork runs deep, for nothing is more valuable than good health.

Nuking Food Safely

How To Microwave with Care

The microwave oven--that ubiquitous appliance now found in every American kitchen--is, for the most part, safe. However, microwaves can come with some specific health risks--including microwave exposure and chemical contamination--if they are old, not used properly, or used with non-microwavable dishes or coverings. Fortunately, following a few guidelines can help you effectively avoid microwave leakage and prevent chemical exposure, while using your microwave safely and soundly.

Avoid Leakage

- Ensure a tight seal by regularly cleaning the door seal with water and a mild detergent.

- Avoid microwaves that have loose doors. If the door doesn't close tightly, don't use it.

- Keep your distance, standing at least two feet away from, and to the side of, operating microwaves.

Prevent Exposure

- Avoid heating food in plastic or Styrofoam, which contain plasticizers. These leach into food during microwaving, creating xenoestrogens--substances that mimic hormones in the body and have been associated with birth defects, developmental delays, low sperm counts in men, early puberty in girls, and an increased risk of certain cancers.

- Steer clear of plastic wraps to cover your food during microwaving. Most of these also contain plasticizers that can leach into food, especially if they come in contact with hot, high-fat food.

- Use microwaveable glass cookware to ensure safe microwaving.

Microwave ovens are part of today's cook world and offer certain conveniences --there's little chance of escaping that fact. But by taking a few simple precautions, you can ensure microwave cooking adds to your life--not take away from it.



A few simple tips will ensure microwave safety.

MT Straight Talk

What Your Massage Therapist Needs to Know

Angela England

Most massage therapists guide first-time clients through an intake process that includes discussing health histories and other medical concerns. But talking with your therapist about these things should not end with your first massage. Before each session, take a minute to speak with your therapist about any new medical conditions or injuries, lasting aches and pains, or any other changes in your life. Here are some of the issues your massage therapist should know about.

Medical Changes

It's a good idea to regularly update your medical record with your therapist, especially if you've been diagnosed with an illness or medical condition--such as high blood pressure, heart disease, diabetes, a chronic autoimmune disease,

or skin allergies--or are taking any new medications. Certain medical concerns preclude you from receiving massage. Other conditions, such as pregnancy, simply change the way your practitioner approaches the session.

A New or Acute Injury

Maybe you spent hours driving to a destination getaway and your shoulders ache, or you stepped off the porch wrong and sprained your ankle. Any time you have a new ache, pain, sprain, twist, or pulled muscle, mention it to your therapist. Depending on the location and extent of your injury, the session may need to be postponed or the injury site avoided until more healing has occurred.

Personal Preferences

This category is less obvious, but equally important. Everyone has unique preferences and sometimes there may be something you would like to change for your next massage. Whether you want to bring your own music, have the temperature adjusted, or be draped in an extra blanket, your therapist can easily adapt as long as you communicate your preferences.

Help your practitioner help you. Take a moment to check in with him or her before your next session.

Angela England enjoys doing massage, gardening, writing, and spending time with her three young children.

*Whatever words
we utter should
be chosen with
care, for people
will hear them
and be
influenced by
them, for good
or ill.*

-Buddha

HAPPY HOT SUMMER!!

I hope you find this newsletter informative.

Gift certificates are available for your convenience. Treat yourself and/or loved ones to a massage!

Don't forget to visit my website:
www.kneadtherapeuticmassage.com where you may print
the current and previous newsletters to share with others.

As always, thanks for your business!.

Cynthia

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